
1 **2020-1 (2ND READING): TO AMEND CHAPTER 11, LICENSES AND MISCELLANEOUS**
2 **BUSINESS REGULATIONS, IN THE CODE OF ORDINANCES, TO AMEND THE**
3 **BUSINESS LICENSE EXPIRATION DATE AND THE BUSINESS LICENSE DUE DATE.**

4 **Applicant/Purpose:** Staff/ to complete the City’s implementation of its efforts, in cooperation
5 w/ the Municipal Association of South Carolina (“MASC”) to standardize the business license
6 renewal process.
7

8 **Brief:**

- 9 • For a number of years, the City has cooperated w/ MASC in developing a standard license
10 renewal process that includes:
 - 11 ○ Migration from the Standard Industrial Classification (SIC) system to the North
12 American Industry Classification System (NAICS).
 - 13 ○ Acceptance of the uniform business license application form.
 - 14 ○ Development of a shared portal allowing license holders to renew business
15 licenses w/ 1 application for all jurisdictions in which the applicant is licensed.
 - 16 ○ Adoption of a uniform license year w/uniform due dates & delinquency dates.
- 17 • City has already migrated to NAICS, accepts the uniform business license application
18 form, & has worked w/ MASC to develop the state-wide portal.
- 19 • No changes since 1st reading.
20

21 **Issues:**

- 22 • This action is recommended as a way to accomplish, w/out the need for sweeping
23 legislative change, the major stated purpose of business license reform - the provision
24 of a standard portal so that licensees may complete a single renewal application for use
25 across all jurisdictions in the state.
- 26 • This ordinance will complete the last phase of implementation that the City can
27 complete in preparation for the release of the state-wide portal.
- 28 • The change in due dates from 6/1 to 4/30 w/ payments becoming delinquent on 5/1 is
29 the only change that should be an issue locally.
- 30 • This ordinance delays that change for 1 year to allow time for public education.
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32 **Public Notification:** Normal meeting notification.
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34 **Alternatives:** None recommended.
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36 **Financial Impact:** Financial impact will be negligible, at most, as the fee for each license year
37 is still based upon the previous calendar year’s gross receipts.
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39 **Manager’s Recommendation:**

- 40 • I recommend 1st reading (1/14/2020).
- 41 • I recommend approval (1/28/2020).
42

43 **Attachment(s):** Proposed ordinance.

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

TO AMEND CHAPTER 11, LICENSES AND
MISCELLANEOUS BUSINESS REGULATIONS,
IN THE CODE OF ORDINANCES, TO AMEND
THE BUSINESS LICENSE EXPIRATION DATE
AND THE BUSINESS LICENSE DUE DATE.

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11 WHEREAS, the Municipal Association of South Carolina has, for a number of years, promoted
12 several points of business license standardization in order to eliminate confusion among license-
13 payers in South Carolina municipalities and to facilitate the license application process for those
14 applying to more than one jurisdiction across the state; and,

15 WHEREAS, the recommended steps toward standardization include (a) migration from the
16 Standard Industrial Classification (SIC) system to the North American Industry Classification
17 System (NAICS); (b) acceptance of the uniform business license application form;
18 (c) development of a shared portal allowing license holders to renew business licenses with a
19 single application for all the jurisdictions in which the applicant is licensed, and (d) adoption of a
20 uniform license year, including uniform due dates and delinquency dates; and,

21 WHEREAS, the City of Myrtle Beach (the "City") migrated from the SIC to the NAICS system in
22 2014; and,

23 WHEREAS, the City accepts the uniform business license application form; and,

24 WHEREAS, the City has participated in the development of the shared portal for business license
25 renewals and is prepared to adopt it upon its implementation; and,

26 WHEREAS, it is now desirable and appropriate that the City change its license year to the
27 standard year in order to complete its compliance and cooperation with the Business License
28 Standardization process;

29
30 NOW THEREFORE, BE IT ORDAINED by the governing body of the City of Myrtle Beach, in
31 Council duly assembled and by the authority of the same, that Chapter 11—Licenses and
32 Miscellaneous Business Regulations of the Code of Ordinances of the City is hereby amended
33 as hereinbelow shown with respect to Sections 11-23 and 11-24(a).

34
35 Chapter 11 – LICENSES AND MISCELLANEOUS BUSINESS REGULATIONS

36 Sec. 11-23. - Purpose and duration.
37 The business license levied by this ordinance is for the purpose of providing such
38 regulation as may be required for the business subject thereto and for the purpose of
39 raising revenue for the general fund through a privilege tax. Each license shall be
40 issued for one fiscal year ending ~~May 31~~ April 30. The provisions of this ordinance and
41 the rates herein shall remain in effect from year to year as amended by the council.
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43 Sec. 11-24. - License tax.
44 (a) The required license tax shall be paid for each business subject hereto according
45 to the applicable rate classification on or before the ~~first (1st) day of June~~ thirtieth
46 (30th) day of April in each year, except for those businesses in Rate Class 8 for
47 which a different due date is specified.

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AND BE IT FURTHER ORDAINED that for the license period beginning May 1, 2020, a license renewal will be considered delinquent on June 1, 2020. Effective with the license period beginning May 1, 2021 and all subsequent years, a business license renewal will be considered delinquent as of May 1.

All ordinances or parts of ordinances in conflict herewith are hereby repealed with respect to the conflicting sections.

This ordinance shall become effective upon its adoption.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, CITY CLERK

1ST READING: 1-14-2020
2ND READING: 1-28-2020